News Release

Dobbs Ferry School District Airs New Health Programming; Kicks Off Three-Part Series on Concussions

Dobbs Ferry, N.Y. June 6, 2016-- The Dobbs Ferry School District is expanding its popular **District Dialogue** television show with new health programming focusing on important issues affecting the community, parents and students. The first show is a three-part series examining the topic of concussions. Utilizing a new round-table discussion format, location footage and hands-on demonstrations, the informative series covers everything you need to know about head injuries that are commonly classified as concussions.

Click here to watch:

Concussion Show #1: https://ensemble.lhric.org/Watch/t9F8RpLj

(Medical Roundtable)

Concussion Show #2: https://ensemble.lhric.org/Watch/w8DBz35M

(Safer Sports)

Concussion Show #3: https://ensemble.lhric.org/Watch/Fz9x3T5C

(Injury to Recovery)

The pilot program features a roundtable of medical professionals and is an in-depth look at the "myths and misconceptions" about concussions. It features local experts Dr. Michael Corvini, Medical Director of the Emergency Room at the Dobbs Ferry Pavilion of St. John's Riverside Hospital; Dr. Kathryn Hough, Pediatrics on Hudson pediatrician, and the School District's physician; Alexandra Perry, Dobbs Ferry School District Athletic Trainer; and Eric Schwabe, MS PT, Vestibular Therapist at New York Sports Medicine Institute and member of the District's Wellness Committee. Both Dr. Hough and Mr. Schwabe serve on the Westchester County Concussion Task Force. The roundtable is moderated by Dobbs Ferry Superintendent of Schools, Dr. Lisa Brady, who also began her career in the field of health and sciences.

The **second segment** includes Mark Herceg, PhD, Commissioner of the Westchester County's Department of Mental Health and Chairman of the Concussion Task Force. Dr. Herceg grew up in Dobbs Ferry and lives in Irvington. He has experience on the national level and has been involved in the concussion discussion for many years. He spotted for NFL games (the person looking out for concussed players on the field), done extensive research in the field of brain injury, served as Director of Neuropsychologist at Burke Rehabilitation Hospital and been a part of Weill-Cornell's Concussion Management Team. He is joined by Andrew Klaich, Dobbs Ferry School District's Director of Health, Physical Education and Athletics. Part of the discussion will focus on "Safer Sports," the County's initiative to encourage proper management of sports related injuries. It's "10 Best Practices" pamphlet is made available at the end of the program.

A third and **final episode**, from injury to recovery, walks viewers through an actual IMPACT test/questionnaire that is administered to students online to provide a cognitive baseline for comparison post head injury. The show takes the audience on the field, to the Hospital Emergency Room and into the pediatrician's office to see first-hand how medical professionals determine the presence and severity of a concussion. The program reviews the signs and symptoms of a concussion, danger indicators, the healing process and all-important Return-to-Play (RTP) guidelines. Viewers will also hear real-world stories from students who have sustained concussions and learn how these types of injuries affected their performance both on the field and in the classroom.

"Our goal is to raise awareness and also share the challenges faced by all of us who are on the front lines of this important health issue," said Dr. Brady. "We hope you will join us."

For more information, please contact:

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