

Communications Committee Progress Report, July 14, 2020

- **Collecting Input from Parents, Staff, Students**

- Multiple surveys of parents will likely be needed
- Immediate need for information to guide plans the District must submit to SED by 7/31/2020 (goal is to get this first survey out by end of this week):
 - Parent preference among various hybrid schedules
 - Extent to which parents are considering not sending children in for any in-person instruction
 - Broken down by building
 - Teacher and staff survey on all of the above
- Input to be gathered through subsequent surveys:
 - SEL and student/staff wellness issues most in need of addressing
 - Transportation plans (*i.e.*, are parents going to put children on a bus?)
 - Food services (*i.e.*, are parents planning to stop allowing children to buy lunch at school?)
 - High school students -- preference among various hybrid schedules
 - Should we ask all Subcommittees what information they need from parents, staff, and students?
- Planning for next Community Forum on 7/20/2020
 - Dr. Brady will send out a simple Google Doc asking the committee what parents most want to hear about
 - Goal of forum will be to not cover too much information, just the top areas of concern

- **Reopening Website**

- Thanks to website group (Diane, Liz, Tracy) for fast turnaround of the website
- We will continue to upload committee progress notes as they come in
- A section re: Education & Health Dept Guidance has been added
- Advertorial in the Enterprise this week about the new website

- **Future work**

- Strategies for social media
- Strategies to ensure all parent communities are being reached
 - Do we need help with Spanish translation for surveys, videos, emails?
 - Should we try to reach most vulnerable communities via telephone surveys?
 - Strategies to gather input and address concerns of incoming K parents specifically