

News Release

Dobbs Ferry High School Launches New Mobile App For Parents, Students, Teachers and Community; *Free Download to any Smartphone*

Dobbs Ferry, N.Y. January 10, 2014—Got a Smartphone? Dobbs Ferry High School (DFHS) launched its new feature-rich and easy-to-use Mobile App this week, which can be downloaded for free on any type of Smartphone. To install, simply visit the App Store and search “Dobbs Ferry HS” then follow the prompt. The Dobbs Ferry HS App is a one-stop source of information for parents, students, teachers and the community and includes the following features:

- **DFHS Information:** content pages link to handbooks, the IB Program, academic programs, website, social media and other important resources.
- **Calendars:** includes all calendars for the High School and the District.
- **Absentee Line:** leave a voice recording that will be sent directly to the DFHS attendance office.
- **Push Notifications:** please be sure to accept push notifications and remain subscribed to the emergency notifications for major school and District announcements and updates.
- **Athletics:** includes a GPS directions feature for all schools in Section 1 as well as schedule information and scores.
- **Photos:** take a photo and submit it to our secure database.
- **Directory:** school and teacher contact information (phone/email) and links to class pages.
- **Forms:** fill out forms and send them directly to our secure database.
- And much more...!

“We are all excited about the potential of the app and our ability to further connect parents, students, and community members to the High School,” said DFHS Principal John Falino. “A special thank you goes to the Dobbs Ferry PTSA for supporting the High School in this endeavor.” Principal Falino reports that the new mobile app already has 800 downloads.

A committee including Principal Falino, Assistant Principal Candice Reim, Dean of Students Scott Patrillo, High School teachers and students researched and met with a number of mobile application developers this fall. They ultimately selected The App Developers to help design and host this latest technology tool. The App Developers offered an affordable iPhone and Android app technology specifically geared for K-12 schools. Other school districts such as Ossining, Briarcliff and Carmel are also using mobile apps to bridge the home-school communication gap.

These advances provide immeasurable opportunities for early adopters like the Dobbs Ferry School District, to effectively and efficiently expand their communications capabilities. According to the Mobile Internet study conducted by Morgan Stanley, monumental technological advances occur every ten to fifteen years and the mobile internet movement is ramping faster, bigger, and more global than the PC and desktop internet transformations before it. *Forbes.com* also stated, “The data is in: more people own a mobile device than a toothbrush. This is not surprising of course. Everyone today has a smartphone or an iPad or something similar.”

For more information, please contact:

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