

News Release

DFSD Superintendent to Host Twitter Chat For Educators on “Enlightened Leadership”

Dobbs Ferry, N.Y. March 7, 2014-- Dobbs Ferry Superintendent of Schools Dr. Lisa Brady is no stranger to technology and leading a school district in the 21st Century. **On Saturday, March 8th, Dr. Brady will be the guest moderator of the popular Twitter discussion #Satchat.** On average, more than 400+ educators from around the world log-on to the weekly “chat” to dissect relevant education issues and share pedagogy. From 7:30-8:30 a.m. (EST). Dr. Brady will be floating questions on the topic of “Enlightened Leadership,” while facilitating an online Twitter chat on the subject. Her Twitter handle is #yolebrady.

The basis of the online conversation will center around the following questions:

1. How would you define leadership?
2. What motivates leaders?
3. What differentiates effective leaders?
4. What matters most in leadership?
5. What actions are motivated technology leaders taking in schools today?

According to #Satchat co-founders Scott Rocco and Brad Currie, #Satchat is a great example of the power of social media to improve education, and has the benefit of expanding an educator's Personal Learning Network (PLN). The premise behind this Twitter chat/hashtag came about when Mr. Rocco and Mr. Currie connected on Twitter in February 2012. Both administrators had a passion for education and knew other school leaders around the globe who shared their enthusiasm.

“What we would soon realize is that this passion was not restricted to local or national educators, but had a global reach,” said Mr. Currie and Mr. Rocco. “Current and emerging school administrators from the Middle East, Europe, Australia, Canada, California, Nebraska, New Jersey, Ohio, North Carolina, New York, Alabama, Pennsylvania and other parts of the world have contributed to this lively and healthy weekly discussion. Because you can only put out 140 characters, it makes you be concise, so you have to think about what you're talking about, but on top of that, the 140 characters can link to articles, to research, to websites, to other resources that people can check out, which actually expands the conversation.”

“I will be bundling all of the tweets from the “Enlightened Leadership” hour into a document that will be archived on the #Satchat site so that everyone can have access to the conversation,” said Dr. Brady. “#Satchat is a great one-stop virtual meeting place for educators to come together and share information and learn from one another. This exchange of information and ideas provides valuable professional development for educators without ever having to leave their districts.”

Dr. Brady is happy to be “in school” every Saturday morning for #Satchat. “This is an incredible opportunity for all educators and we are so lucky to have the technology to bring us together from across the country and around the globe.”

For more information, please contact:

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